



«

»

[4; 5; 6].

(1998 p.),

1

«

»

[1].

[4], «

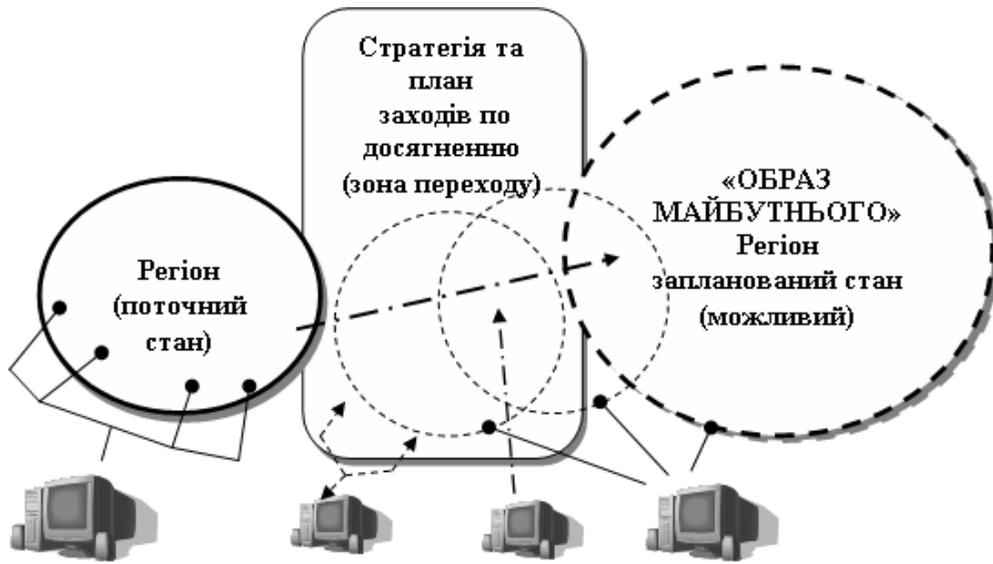
(

)

» [2].

».





.2.

( )

« » ( , - - , - e ( , - - , - ); « » - - , - - ). .. ( , , - - , - , - , - ); , 2012-2013 - - ( , - , - ), - ( - - ); - « ? » « » « : « » ; online -

1.

» « -	, , -
, -	(« ») -
-	- 5-10%
-	:

( )» « - ( .1).

1) « » - « -

2) « »; -

3) ; , -

1. « 04.02.1998 . 74/98- // - .21-22. - 2009. - 7. -
2. « - 1998. - 27-28. - .181. 6. , . . / , 2003. -288 . 7. , . . / . . . [ . . . ].- : [http://pidruchniki.ws/15840720/rps/regionalna ekonomika - zin ea](http://pidruchniki.ws/15840720/rps/regionalna_ekonomika_zin_ea)
3. « 23.03.2000 . 1602-14 // ».- 2000. - 25.- .195. « 8. , . . / . . . / 05.05. 2003 . 259- // [ . . . ].- / : <http://zakon2.rada.gov.ua/laws/show/259-2003-> 2003. - 1. - . 151-158.
4. // . - 2005. - 100. - . 12-17.

004:330.341:332.122

004:330.341:332.122

UDC 004:330.341:332.122

**Volodymyr Oleksandrovich Onishchenko**, doctor of economic sciences, professor, rector of Poltava national technical Yu. Kondratuk university. **Oleksandr Yuriyovych Tereshchenko**, postgraduate, lecturer on a department of finance, banking and state management. Poltava national technical Yu. Kondratyk university. **The role of informatization in the regional development strategy formation and realization.** The question of information technologies introduction and application in process of strategic planning of regional social and economic development is being discussed. The most probable effects of informatization process according to the form information technologies application are determined.

**Keywords:** informatization, ifomatization processes, information technologies, regional development strategy, information and communication technologies

20.01.2012 p.