

MODERN PROBLEMS OF DEVELOPMENT OF RECREATIONAL AND ENTERTAINMENT PARKS

Modern recreational and entertainment parks are a new specific type of park for public recreation, which became widespread in the world city-planning practice at the end of the XX century. The emergence of recreational parks with an entertainment function is associated with the development of the tourism industry and entertainment. The mass construction of recreational parks of various character is explained by a number of their advantages over the traditional forms of monofunctional organizations of cultural services: first of all, the creation of complexes and ensembles of different functional purposes, recreational events (in warm and hot climates) and indoor water-entertaining structures on special territories in recreational zones (in cold climatic zones). They form a favorable environment for different types of cultural activities and their active interaction and differ in multidimensional complex influence on the perceived personality (visitor-viewer, listener, participant, etc.).

In the domestic practice during the XX century formed a number of fairly stable models of recreational and entertainment parks, focused mainly on either a quiet holiday, or on spectacular functions. However, as sociological studies and the study of the activities of modern entertainment parks show, they do not justify the realities of the new social life of the XXI century and the needs of different groups of the population. New socio-economic processes in society bring to life and corresponding types of structures. The present period is characterized by the emergence of multifunctional parks of various purposes: spectacle, cultural-leisure, educational, recreational, etc., and the common distinctive feature of them is the complexity and versatility.

At the end of XX century, the type of recreational parks with an entertaining function of various subjects is also actively developing and improving. Their diversity is growing, today they are popular in the whole world and in Ukraine.

The generalization of practical experience in the design and construction of such recreational parks with an entertaining function of various subjects in the world allows us to present the prospects for the development of recreational and entertainment parks as a new type of public complexes.